iroove

EMILY VAN HOFF

~~~~ New Designer!

THIS COLLECTION IS THE DELIGHTFUL FUSION of my work as a guilt artist who exclusively uses solids, and my background as a graphic designer passionate about pattern design. It brings to life a vibrant world of patterns that this solids-loving enthusiast is thrilled to sew with!

The extra-large scale of each print gives the impression of a guilt pieced from solids, while the curvy, interwoven designs bring unexpected movement and complexity. They work beautifully as whole cloth guilts, and when cut to smaller sizes, they reveal a variety of perfect, curvy, color blocked pieces.

Each design is built from continuous lines, intertwining and unraveling in their own ways. They make the perfect guides for a meditative hand stitching project. Get in the groove and stitch your hearts out!

Mix and match the borders, bindings, groovy colors, and bold graphic prints for an endless array of fresh combinations.

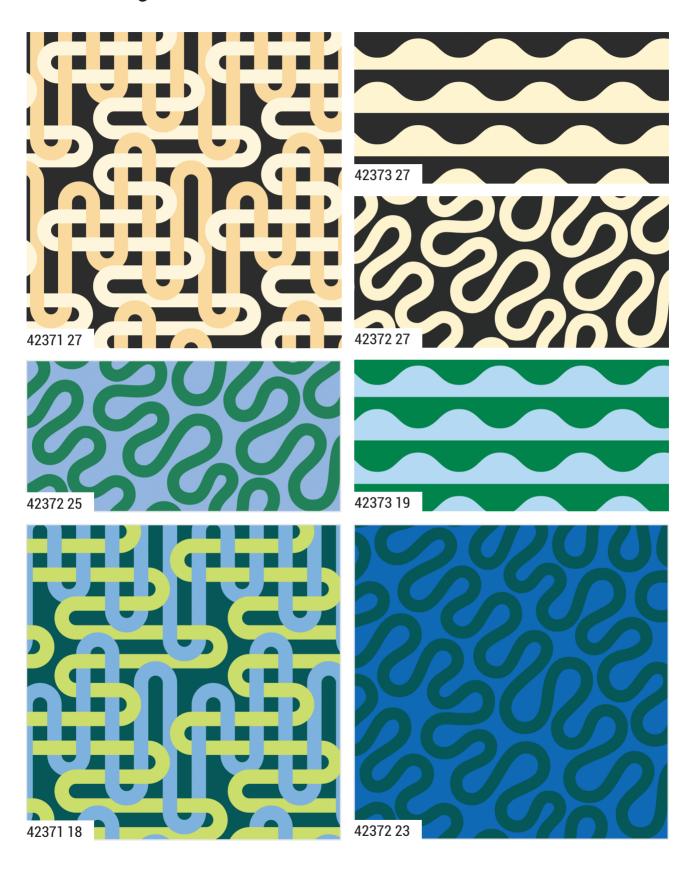




Groole • EMILY VAN HOFF •



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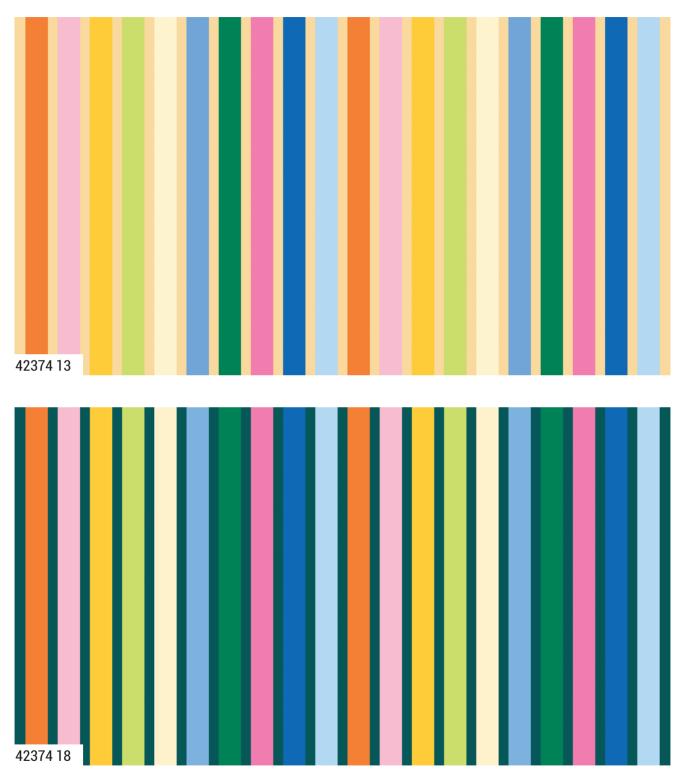
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Reduced to show full WOF

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108 INCH QUILT BACKS



42370





MAY DELIVERY

•19 Prints • 4 108 Inch Quilt Backs •100% Premium Cotton Assortments do not include Bella Solid Coordinates.

FS 1048 Emily's Groove Tote 18" x 22" Mul 4



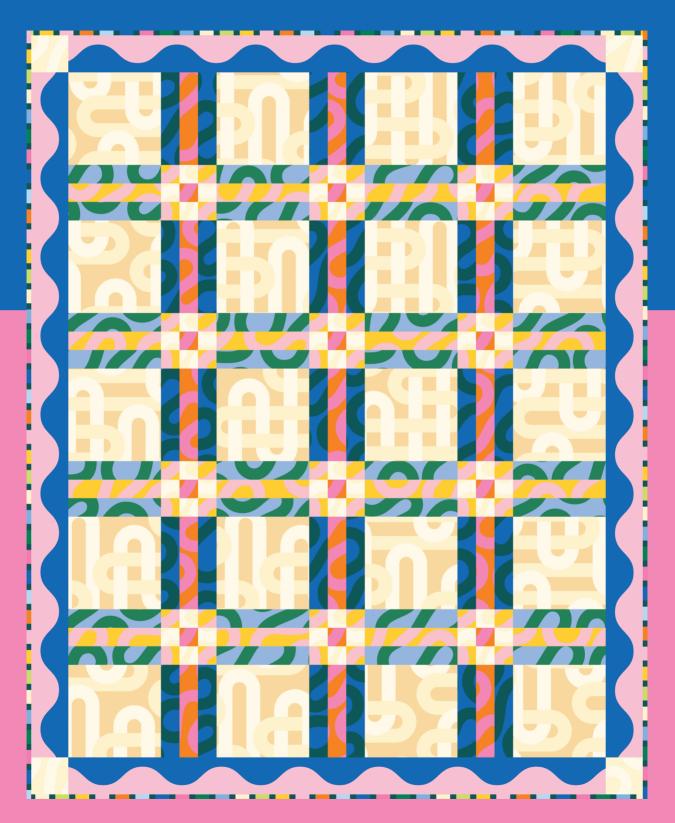


EMILY VAN HOFF is a Chicago based quilt artist and designer. Her vibrant work exists at the intersection of art, craft, and design, focusing on unexpected forms, experimentation, and joy. As a pattern designer, she draws on her background in graphic design and her love of quilting with solids to create prints that will have you thinking about quilts in a fresh, new way.

She works from her home studio with her very opinionated cat, Laszlo, and you can often find her out at Lake Michigan, taking in the seasons.

-projects-

All patterns will be available as a project sheet - PS42370.



Square Dance 67" x 82"

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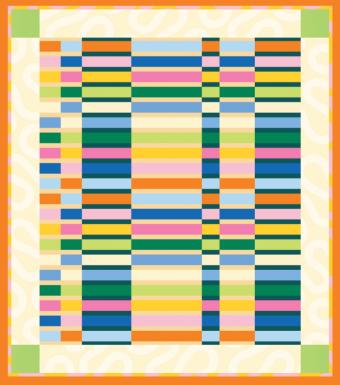
Knot to be Missed 60" x 60"



Find Your Groove 60" x 60"



Picture This 52" x 59"



Along These Lines 46" x 52"